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IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

Applicant: Kristin Coit et al

Art Unit : 3622

Serial No.: 10/814.102

Examiner: Daniel Lastra

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Title IMPROVING ADVERTISEMENT APPROVAL.

MAIL STOP AMENDMENT

Commissioner for Patents P.O. Box 1450

Alexandria, VA 22313-1450

INFORMATION DISCLOSURE STATEMENT

Applicants request consideration of the references listed on the attached PTO-1449 form. Under 37 C.F.R. § 1.98 (a)(2)(ii), only copies of foreign patent documents and/or non-patent literature are enclosed. A copy of a communication from a foreign patent office in a counterpart application is also enclosed.

This statement is being filed before the receipt of a first Office Action on the merits. Please apply any charges or credits to Deposit Account No. 06-1050.

No fee is believed to be due in connection with the filing of this paper on the Electronic Filing System (EFS). In the event that any fees are due, please apply any charges or credits to deposit account 06-1050.

Date: February 26, 2008

Reg. No. 37,640

Respectfully submitted,

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